

BENEFIT-COST ANALYSIS

ENERGY DISTRIBUTION

Analysis of Power Distribution and DSM: High Voltage Distribution System (HVDS) and Energy Efficient Agriculture Pumpsets in
RAJASTHAN

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Cost Benefit Analysis of Power Distribution and DSM: High Voltage Distribution System (HVDS) and Energy Efficient Agriculture Pumpsets in Rajasthan

Rajasthan Priorities An India Consensus Prioritization Project

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List of Abbreviations

- **Ag DSM:** Agriculture Demand Side Management
- **APDRP:** Accelerated Power Development and Reforms Programme
- **APDISCOMs:** Andhra Pradesh Distribution Companies
- **APEPDCL:** A.P. Eastern Power Distribution Company Limited
- **APSPDCL:** A.P. Southern Power Distribution Company Limited
- **AT&C:** Aggregate Transmission and Commercial losses
- **BCM:** Billion cubic meters
- **BCR:** Benefit Cost Ratio
- **CAGR:** Compound Annual Growth Rate
- **CBA:** Cost Benefit Analysis
- **DSM:** Demand Side Management
- **DTR:** Distribution Transformer
- **EEPS:** Energy Efficient Pumpsets
- **GDP:** Gross Domestic Product
- **HP:** Horsepower
- **HT:** High Tension
- **HV:** High Voltage
- **HVDS:** High Voltage Distribution System
- **LT:** Low Tension
- **MU:** Million Units
- **NPCL:** Noida Power Company Limited
- **NPV:** Net Present Value
- **PFC:** Power Finance Corporation
- **RERC:** Rajasthan Electricity Regulatory Commission
- **RGVY:** Rajiv Gandhi Grameen Vidyutikaran Yojna
- **SEB's:** State Electricity Board's
- **T&D:** Transmission and Distribution
- **UDAY:** Ujwal DISCOM Assurance Yojana

Academic Abstract

This research paper aims to evaluate options to enhance energy efficiency in Rajasthan – specifically in power distribution and agriculture irrigation pumping. Power distribution system has been characterized with high losses in most parts of the country. Aggregate transmission and commercial (AT&C) losses in India were 24 percent in FY16 (PFC report, 2017) which is higher than the established international norms (Kapure and Mahajan, 2016). Higher losses have resulted in poor financial health of the sector and utilities i.e. State Electricity Board's (SEB's) and Distribution Companies (DISCOMs). The consequence of continued losses in the utilities means that the owners i.e. the state Governments have to provide subsidies (in various forms but generally through direct budgetary support) on an ongoing basis. The State Government has been providing significant amount of subsidy, particularly for agricultural consumers. A review of RERC tariff orders for FY 17 and FY 18 indicates that approximately ₹ 7,000 crores were provided for the agriculture sector. As a result, farmers paying less than one-fourth of the tariff determined by regulator and Government subsidy covering the balance.

Distribution losses (Aggregate Technical and Commercial) in Rajasthan at 28 percent were higher than the national average of 24 percent in FY16. Among other sectors, agriculture is identified as one of the major inefficient users of electricity in India. Agriculture load in Rajasthan comprises 48 percent of the total connected load and 42 percent in sales. Further, while states such as Andhra Pradesh have initiated demand side management interventions, limited action is evident in Rajasthan. In this context, it is important to evaluate different options of enhancing energy efficiency in the power distribution system to reduce the losses and consequent burden on state finances. We believe that reduction of these inefficient subsidies will lead to several indirect benefits in related sectors as well, such as enabling more optimum utilization of ground water resources and increasing spending in social sectors such as education, health and sanitation. However these were not counted, being beyond the scope of this research. The study conducts Benefit Cost analysis of two such interventions:

- 1) High Voltage Distribution System (HVDS): Conversion of low tension lines feeding agriculture consumers to HVDS

2) HVDS and Energy Efficient Pumpsets (EEPS): Intervention 1 plus replacement of inefficient pumpsets with efficient ones.

The first intervention focuses on improving power distribution and reducing losses. Second intervention on the other hand focuses on demand side management in the agriculture sector along with improvement in distribution.

Our analysis suggests that up-gradation of the distribution system to HVDS will result in net benefit of ₹ 25,695 Crore (at 5 per cent discount rate) with a BCR of 2.31. The second intervention, i.e. HVDS and EEPS will result in net benefits of ₹ 64,394 Crore (at 5 per cent discount rate) with a BCR of 3.44. Thus, both the interventions were economically viable but higher benefits were observed in the latter case.

Policy Abstract

The Problem

Power distribution is the weakest link in the Indian power system due to low investments in this sector and poor financial health of SEBs and DISCOMs. The distribution system is characterized by technical and commercial inefficiency, resulting into high losses, frequent interruptions, poor voltage level and dissatisfied consumers (Bansal, Gill and Gupta, 2012). AT&C losses in India were 24 percent in FY16 (PFC report, 2017), significantly higher than the established international norms (Kapure and Mahajan, 2016).

Several initiatives have been introduced to reduce AT&C losses along with a policy and regulatory framework such as the Electricity Act 2003, National Electricity Policy 2005, Accelerated Power Development and Reforms Programme (APDRP) and the Ujwal DISCOM Assurance Yojana (UDAY) scheme. Following the implementation of these initiatives, AT&C losses (average) at the national level have reduced from 38 percent in FY04 to 24 percent in year FY16 (PFC, 2005; 2017). AT&C losses in Rajasthan have reduced over the years from 41 percent in FY05 to 27.7 percent in FY16, nevertheless they were still high compared to pan India average and states such as Andhra Pradesh.

Among other sectors, agriculture is identified as one of the major inefficient users of electricity. In 1960s, rural electrification programme was introduced to enhance agricultural output using groundwater for irrigation. Due to un-metered supply and flat rate electricity tariff provided for irrigation, the number of pumpsets has increased substantially. Further, unregulated and free water also contributed to over-exploitation of groundwater resources. Subsidized power intended to benefit the farmers resulted in problems such as pilferage, theft, and acted as a cushion for covering increasing transmission and distribution (T&D) losses of the utilities. This resulted in deterioration of the financial health and a significant burden on the state finances. One of the major reasons for high losses was the adoption of low tension distribution network spread over long distances to serve disperse and relatively small individual agriculture connections. This resulted not only in high technical losses (I^2R)

but also high commercial losses by enabling easy tapping into the network. Theft of power was further facilitated by unmetered supply and flat tariff.

Deterioration in financial conditions resulted in low investments in network planning and up-gradation, thereby adversely affecting farmers due to poor availability (supply mainly during night hours) and quality of power i.e. frequent power cuts, voltage fluctuations consequently resulting in failure of pumpsets. This increased the maintenance and replacement cost due to frequent burnout of pumpsets. As a result, farmers tend to resort to inefficient motors with thicker armature coils to withstand higher currents. Further, energy intensity of pumping increased due to falling groundwater tables from overexploitation caused by “always on” mitigating strategy adopted by the farmers in response to poor availability. This causes reduced on-farm productivity and lowered farm profits (Ag-DSM, 2011).

In Rajasthan, agriculture is one of the major consumers of electricity with a share of 42 per cent in total sales. However, the contribution of the sector in revenue was just 9 percent in FY17. Ministry of Power along with Bureau of Energy Efficiency and Energy Efficiency Services Ltd had conducted studies assessing potential of AgDSM in several states including Rajasthan by replacing inefficient pumps with EEPS (FICCI, 2017). This research paper aims to conduct cost-benefit analysis of interventions targeting energy efficiency in power distribution, namely HVDS and EEPS. The paper analyzes both direct and indirect cost and benefits associated with the interventions to facilitate policymaker in prioritizing the investments.

Intervention 1: High Voltage Distribution System (HVDS)

Overview

The HVDS intervention aims to upgrade LT agricultural network to HVDS by replacing existing transformers (mostly 100/63 kVA) with smaller capacity 3-phase distribution transformers (16/25 kVA) close to the consumer load points (APEPDCL, 2016; USAID, 2010). Implementation of HVDS will improve voltage profile, reduce LT Line losses, and lower the chances of failure of distribution transformer and pumpset burn-out. The intervention is proposed to be implemented by the respective Discoms in network serving agricultural consumers.

Implementation Considerations

The life of the project has been assumed to be 25 years as heavy capital investment infrastructure projects usually have long gestation period. As the capex investment required for the project is high, raising finance is one of the crucial risk factors. The success of HVDS is measured in terms of reduction in AT&C losses. Majority of data for the research was sourced from published reports. However, we found limited evidence for variables such as DTR failure rate, pumpset failure rate, etc. Thus, the quality of evidence was strong for most parameters but moderate for some of them.

Costs and Benefits

Costs

The total cost of HVDS has two components. First, the cost of conversion of existing LT lines to HT lines. Second, cost of installment of 25kVA HVDS transformer for each agriculture consumer. No incremental opex was required due to implementation of this intervention. Therefore, the total cost of HVDS at 5 percent discount rate were estimated to be ₹ 19,655 Crore.

Benefits

Energy savings due to lower AT&C losses, mitigated carbon and savings from lower failure of DTR and pumpsets were considered. The total benefit of HVDS at 5 percent discount rate was estimated to be ₹ 45,350 Crores.

Table 1: Cost Benefit of HVDS Intervention

Costs	INR Crore	Benefits	INR Crore
Capex	19,655	Value of Energy Savings	4,337
		Value of Carbon Saving	885
		Savings (Reduction in pumpset failure)	37,300
		Savings (Reduction in DTR failure rate)	2828
Total Cost	19,655	Total Benefit	45,350

Source: Author's Calculation Notes: All figures assume a 5% discount rate

Thus, the BCR for HVDS intervention is 2.31 at 5 percent discount rate.

Intervention 2: HVDS and Energy Efficient Pumpsets (EEPS)

Overview

In second intervention, inefficient irrigation pumpsets are proposed to be replaced with high energy efficient pumpsets. HVDS is a pre-condition to implement EEPS in order to ensure that pumps deliver the expected savings. Old inefficient pumps will be taken away and destroyed to ensure that they are not reused through grey market sales.

Implementation Considerations

This intervention may be implemented by the Bureau of Energy Efficiency (BEE) or Energy Efficiency Services Ltd (EESL) in collaboration with respective Discoms. Alternatively private energy services companies (ESCO) may be enlisted for the job. There were 12.5 lakh pumpsets in 2015. The number of pumpsets has been appropriately adjusted and included in the analysis. All the pumpsets were proposed to be replaced in 2018 and the life of the project is assumed to be 25 years. The major risk to implementation may be the reluctance of the farmers to shift to EEPS and install meters. The success of EEPS will be measured in terms of energy savings. The quality of evidence was “Moderate to Strong” as data on most parameters was robust but limited evidence existed for a few.

Costs and Benefits

Costs

The total cost of energy efficient pumpsets has two components. First, cost of energy efficient pumpset which includes installation cost. Second, cost of metering and related accessories. Total cost of EEPS at 5 percent discount rate were estimated to be ₹ 26,386 Crore.

Benefits

The total benefit of intervention are the sum of direct and social benefits due to HVDS and EEPS. Direct as well as indirect benefits were considered including energy savings, avoided carbon emission as well as reduction in failure of distribution transformers (DTR) and pumpsets. The total benefit of EEPS at 5 percent discount rate were estimated to be ₹ 90,780 Crores.

Table 2: Cost Benefit of EEPS Intervention

Costs	INR Crore	Benefits	INR Crore
Capex	26,386	Value of Energy Savings	39,309
		Value of Carbon Saving	11,343
		Savings (Reduction in pumpset failure)	37,300
		Savings (Reduction in DTR failure rate)	2828
Total Cost	26,386	Total Benefit	90,780

Source: Author's Calculation; Notes: All figures assume a 5% discount rate

Thus, the BCR for EEPS intervention was 3.44 at 5 percent discount rate.

BCR Table

The Benefit-cost ratio (BCR) for the two interventions are summarized below:

Table 3: Summary of Benefit, cost and BCR

Interventions	Benefit(INR)	Cost(INR)	BCR	Quality of Evidence
HVDS	45,350	19,655	2.31	Strong/Moderate
EEPS	90,780	26,386	3.44	Strong/Moderate

Source: Author Calculations; Notes: All figures assume a 5% discount rate.

1. Introduction

Power distribution in India has one of the largest consumer base in the world catering to approximately 236 million consumers with a connected load of about 561 GW (CEA, 2015). It comprises of around 73 distribution utilities, 13 electricity departments, 17 private DISCOMs, 41 corporatized DISCOMs and 2 SEB's (Indian Power Sector report, 2013). The aggregate transmission and commercial (AT&C) losses in India were 24 per cent in FY16, significantly higher than the established international norms (PFC report, 2017). High losses have resulted in poor financial health of SEB's and DISCOMs thereby restricting investments in upgradation of the network. Thus, power supply was characterized by low-quality in form of unscheduled cuts, load shedding, fluctuating voltage and erratic frequency. Further, low voltage levels lead to higher technical losses and frequent burnout of machinery and equipment. Other challenges include unsustainable and market-distorting cross subsidies; non-payment of bills; villages without access to energy services; and an incentive-distorting tariff system that cannot cover costs (Indian Power Sector report, 2013).

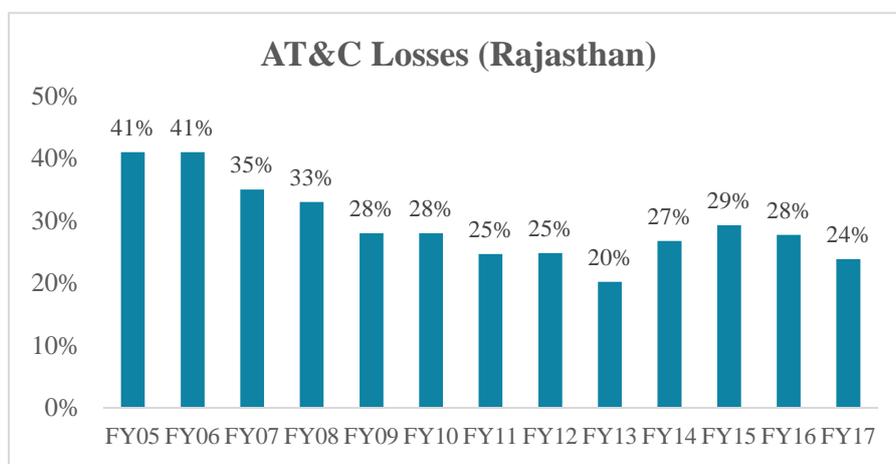
A highly inefficient tariff structure which discriminates across consumers through a complex cross subsidization has created perverse incentives for all stakeholders. Flat tariff and unmetered supply provided through LT network created and enabled high losses with very low accountability for utility engineers and managers. Industrial and commercial units face high tariffs while private households and agricultural users pay less. As a result, industrial and commercial units tend to switch to captive power, which is more reliable but often costlier than grid power, leading to decreased competitiveness. On the other hand, farmers, who often get power at zero marginal cost, use highly energy-inefficient pumpsets for irrigation.

Overtime, several initiatives were introduced to reduce AT&C losses along with changes in the regulatory framework. Some of the important policies and regulations include the Electricity Act 2003, National Electricity Policy 2005 and National Tariff Policy 2006 introduced with an aim to enhance efficiency and improve the services. The Government has also made significant investments in the distribution sector through the RGGVY, APDRP and UDAY schemes. The aim of these programs is to provide access of electricity to all, reduce the AT&C losses to around 15 percent, and additionally feeder separation, improvement of sub-

transmission and distribution network and metering to reduce losses. Following the implementation of these initiatives, AT&C losses (average) at the national level have reduced from 38 percent in FY04 to 24 percent in year FY16 (PFC, 2005; 2017). State Governments had also initiated similar schemes to reduce the losses and improve performance of the utilities. In Gujarat, for example, the Government made efforts to bring down inefficiencies through various efforts such as feeder bifurcation, introducing HVDS in select locations, improving customer services, among others (Alam et al., 2014). These efforts resulted in reduction in AT&C losses from 35.2 per cent in 2004-05 to 12.4 per cent in FY16 (Gandhi, 2017). In Delhi, ATC losses were as high as 53 per cent in 2001, mainly due to theft. To reduce the losses, the Government created a public private partnership and two private companies were selected through a competitive process, which enabled loss reduction to 18.5 per cent in 2008 (Alam et al., 2014) and 8.74 per cent for Tata Power Delhi Distribution (TPDDL) by FY16 (DERC, 2017).

AT&C losses in Rajasthan have come down over the years from 41 percent in FY05 to 27.7 percent in FY16 (**Figure 1**). The accumulated losses of the DISCOMs have been increasing and were INR 92,652 crore by end of FY 16 even though the Government provided subsidy of INR 7,000 crore for agricultural connection losses (RERC, 2017). High AT&C losses were a crucial factor contributing to these losses along with inability of DISCOMs to make a case for tariff increase given poor quality of supply and services

Figure 1: AT&C Losses of Rajasthan



Source: Performance report of State Power Utilities, PFC

Among other sectors, agriculture is identified as one of the major inefficient users of electricity. Despite its declining share in gross domestic product (GDP), agriculture remains an integral part of the economy by contributing significantly towards employment, livelihood and food security. The growth rate of agriculture sector has been fluctuating from 1.5 per cent in FY13 to 5.6 per cent in 2013-14, (-) 0.2 per cent in FY15, 0.7 per cent in FY16 and 4.9 per cent in FY17 (Economic Survey, 2018). This is partly explained by the fact that more than 50 percent of agriculture in India is rainfall dependent, resulting in high crop failure rate due to drought and floods.

By the end of the 1970s, groundwater had become the main source of irrigation in many parts of the country, as it enabled reduction of crop failure. This was facilitated by subsidies provided under rural electrification programme introduced in 1960s to enhance agricultural productivity through development of local irrigation infrastructure. Due to un-metered supply and flat rate, the number of pumpsets increased substantially in a short period of time. There were more than 20 million energized irrigation pumpsets (IP) in the country extracting more than 90% of the country's groundwater and consuming 23% of its total electricity (Ag-DSM, 2011).

Presently, about a fifth of electricity use is for irrigation (including a significant proportion of wasted energy due to pump inefficiency and other losses) and by 2050 water demand for irrigation is expected to increase by 130 per cent (Grönwall, 2014). Further, largely unregulated access to water has also contributed significantly to over-exploitation of groundwater. Even though groundwater irrigation has enabled self-sufficiency in terms of food production, but it has adversely affected the water table in many parts of the country. Evidence suggests that Indian farmers respond to electricity subsidies by expanding the area cultivated, particularly for water-intensive crops such as rice and sugarcane, especially due to minimum support price offered for some of the crops (Ag-DSM, 2011).

Subsidized power intended to benefit the farmers resulted in problems such as pilferage, theft, and acted as a cushion for covering increasing transmission and distribution (T&D) losses of the utilities. This resulted in deterioration of the financial health and a significant burden on the state finances. One of the major reasons for high losses is the low tension distribution network spread over long distances to serve dispersed and relatively small

individual agriculture connections. This results not only in high technical losses (I^2R) but also high commercial losses by enabling easy tapping into the network. Theft of power was further facilitated by unmetered supply and flat tariff structure. This in turn has affected the viability of the generation companies upstream and is a major source of state fiscal deficits. In Rajasthan, for example, subsidy for agriculture consumers was approximately ₹ 7,000 crore as per RERC tariff order for FY 17 and FY 18. Poor financial health of DISCOMs results in low investments in network up-gradation and planning, adversely affecting farmers due to poor availability and quality of power supply and frequent power cuts (Ag-DSM, 2011).

A direct impact of poor quality of power is to increase the maintenance and replacement cost of pumpsets. As a result, farmers tend to select robust motors with thicker armature coil windings to withstand large currents. However, these motors are significantly less efficient, often consuming 30 per cent to 50 per cent more electricity as compared to an EEPS. Further, due to unreliable power supply, farmers tend to keep the pump always in an “on mode” i.e. the pump draws water whenever power is available, rather than when water is needed. This leads to over extraction of groundwater, lowers water table, forcing farmers to deploy higher capacity pumps to lift water from ever deeper levels. This causes reduced on-farm productivity and lowers farm profits in the long run (Ag-DSM, 2011). It is a vicious cycle in which all stakeholder i.e. farmers, DISCOMs, and the State Government face ever increasing losses.

Several energy efficiency initiatives related to agriculture have been attempted in states such as Gujarat, Tamil Nadu, Andhra Pradesh, Maharashtra and Punjab. In case of Gujarat, in 1997-98, existing pumps were replaced by a mono-block pump of lower capacity, but providing at least equivalent discharge. This resulted in energy saving of 24 per cent to 69 per cent (International Energy Initiative and Prayas, 2010). In case of Tamil Nadu, energy savings due to rectification of suction and delivery pipes alone was from 8 per cent to 14 per cent out of overall energy savings of 19 per cent (International Energy Initiative and Prayas, 2010). Recently, under the guidance of BEE and EESL, Ag-DSM pilot projects were proposed by DISCOMs in eight agriculture intensive states namely Maharashtra, Haryana, Punjab, Rajasthan, Gujarat, Andhra Pradesh, Madhya Pradesh and Karnataka. Four of these pilot programs have already been implemented in the states of Maharashtra, Andhra Pradesh and

Karnataka, resulting in energy savings of 25 per cent, 28 per cent and 37 per cent respectively. Various state governments as well as their regulatory authorities are considering initiatives to promote Ag-DSM in their respective states (FICCI, 2017).

In FY17, sale of electricity to farmers was estimated to be 20,719 GWh while the revenue net of subsidy from the State Government was approximately INR 2,922 crore as per RERC tariff order, indicating a realization of ₹1.45 per kWh compared to lowest tariff slab of ₹4.75 per kWh for agricultural consumers. Agriculture was thus one of the major consumer of electricity with a share over 40 per cent in total sales but contributing less than 9 per cent in revenues net of subsidy.

This research paper aims to conduct cost-benefit analysis of interventions targeting improvements in power distribution, namely HVDS and EEPS. In HVDS, LT agricultural network will be upgraded to HVDS lines and will replace existing 100/63 kVA transformers with smaller capacity 3-phase distribution transformers (16/25 kVA) installed closer to the consumer load points which feed to all the consumers through 3 phase 4 wire LT network. In the second intervention, inefficient agricultural pumpsets will be replaced with highly efficient (5 star rated) EEPS of 12 HP capacity on an average. LT agricultural network will also be upgraded to HVDS in this intervention as it is a pre-condition for implementing EEPS to ensure that the pumpsets deliver expected savings on a sustained basis and also to incentivize farmers to replace their pumps. The paper analyzes both direct and indirect cost and benefits associated with these interventions to facilitate policymaker in investment decision. The next section discusses the approach and methodology adopted by the study.

1.1 Theory

A program's benefit-cost ratio (BCR), measured as the discounted present value of benefits divided by the discounted present value of costs, is widely used to evaluate a program. It provides a sense of how much benefits are generated per rupee of costs. This is expressed as:

$$BCR = \frac{\sum_{t=1}^n \frac{(B_t)}{(1+r)^t}}{\sum_{t=1}^n \frac{(C_t)}{(1+r)^t}}$$

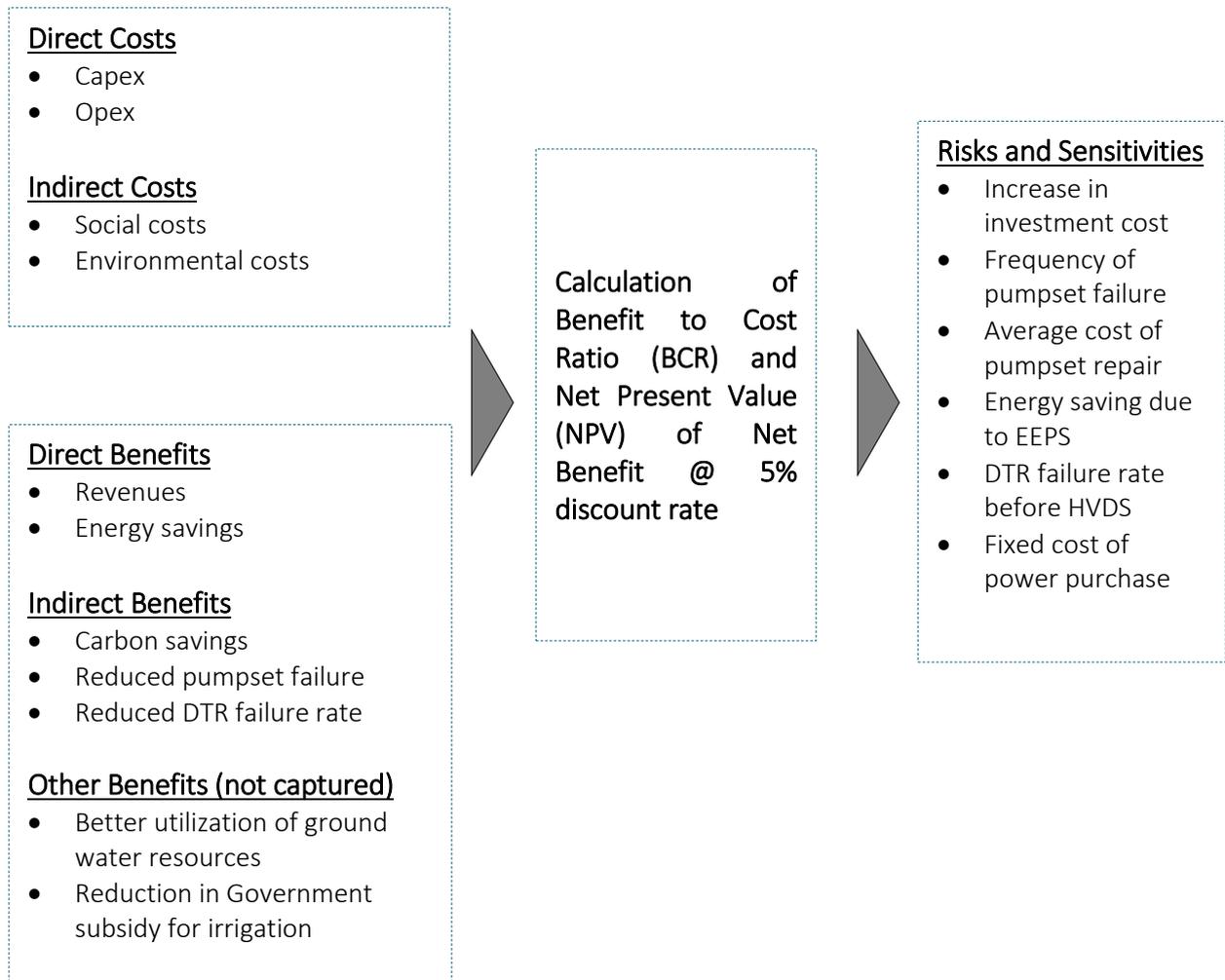
Here, B, C, r and t denote benefit, cost, discount rate and time frame of the project ($t = 1 \dots n$), respectively. A BCR greater than 1 indicates that the program generates net benefits and a BCR less than 1 implies the costs of undertaking the program exceed the benefits generated by it.

1.2 CBA Methodology

The present study captures both direct and indirect cost and benefits accruing due to implementation of intervention. On the benefit side, there are direct benefits which include energy savings and revenue benefits. Apart from direct benefits, research captures the diverse range of indirect benefits of the intervention strategies such as avoided cost of carbon due to less generation, cost saving due to reduction in pumpset failure rate and reduction in DTR failure rate. Similarly on the cost side, in addition to the capex and opex, the study also considers social and environmental cost.

For the base case scenario, the discount rate was assumed to be 5 percent. Any project is subject to various types of risks during life cycle of the project. Key risk factors have been identified and sensitivity analysis was performed on the key outputs. The methodology of CBA is discussed in **Figure 2**. The key assumptions along with the data sources for the study are explained for each interventions in **section 2.3.1** and **3.3.1**.

Figure 2: CBA Methodology

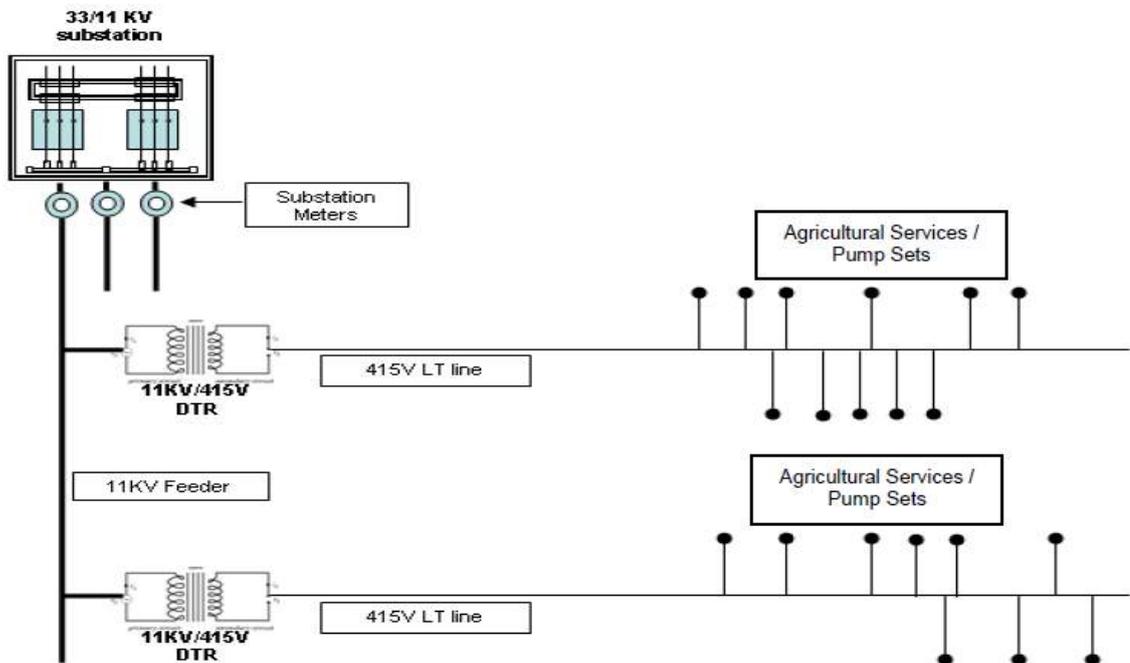


2. High Voltage Distribution System

2.1 Description of intervention

A typical grid transmits power from generating stations through High Voltage (HV) transmission circuits (400/220/132 KV) and substations. The transmission network interfaces with the distribution network at the 132/33kV level. Electricity is then delivered to the load centres (cities) through distribution network comprising of 33/11/0.4 kV lines. At these load points, a distribution transformer (DTR) reduces the voltage from 11kV to 415V to provide the last-mile connection to individual customers, either at 240V (as single-phase supply) or at 415V (as three-phase supply) as shown in **figure 3**. (APEPDCL, 2016)

Figure 3: Electricity Distribution in existing LT network

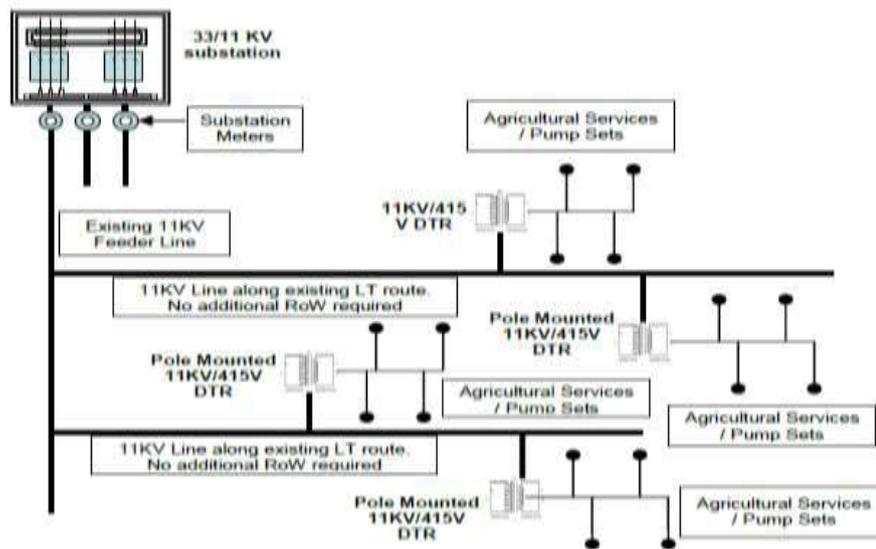


Source: APEPDCL, 2016

To optimize investment in the distribution infrastructure, large capacity DTRs, usually of 100kVA or 63kVA capacity were typically used to serve a large number of consumers from a single DTR. This system is beneficial in settings with high concentration of consumers which require LT lines to cover short distances. However, in rural areas, the consumer density is low as they are dispersed over relatively larger geographical areas. As a result, lengthy LT lines were required, resulting in significant line losses and voltage fluctuations. Farmers often need to resort to larger capacity motors because of low voltage and lowering of ground water tables, resulting in overloading of the lines. Further, lengthy LT lines enable theft of electricity and unauthorized connections, thereby overloading the DTR and leading to its frequent failure. As the DTR served a large number of customers, there was little incentive for any one farmer to prevent such overloading. Apart from increasing operation and maintenance expenses, delay in repair or replacement of failed distribution transformer often resulted in damage to the standing crops. Further, voltage fluctuations also contributed to frequent burnouts of pumpsets connected and consequent expenditure on repairs (APEPDCL, 2016; USAID, 2010).

One well accepted measure to minimize line losses and reduce failure of DTR as well as pumpsets is implementation of high voltage distribution system. HVDS intervention reconfigures the existing Low voltage (LT) network into high voltage distribution system. Long agriculture LT lines are converted into 11 kV lines installing the appropriate capacity distribution transformer near the load shown in the **figure 4** (APEPDCL, 2016; USAID, 2010).

Figure 4: Electricity Distribution using HVDS network



Source: APEPDCL, 2016

HVDS system offers several advantages such as;

- (i) Reduction in technical losses in the system;
- (ii) Reduction in commercial losses.
- (iii) Enhanced reliability and quality of power;
- (iv) Lower burnout of pumpsets due to reduced voltage fluctuations;
- (v) Reduction in DTR failure rate due to elimination of overloading; and
- (vi) Enhanced customer satisfaction;

2.2 Literature Review

Power distribution system in India is characterized with high distribution losses where AT&C losses are higher than the international norm of 15 per cent (Kapure and Mahajan, 2016). Loss percentage is higher at secondary distribution i.e. lower voltages such as at 440 V and

220 V. In rural areas, agriculture consumers are dispersed over large geographical areas. Traditionally, lengthy LT lines were used to serve agricultural customers resulting in significant line losses and voltage fluctuations. Up-gradation of existing LT network to HVDS system is preferred means of reducing losses as it helps in reducing both technical and commercial losses, reducing transformer and pumpset failure rate.

There are several studies which have evaluated the impact of HVDS intervention in India. Jahnvi (2014) studied the impact of HVDS intervention on distribution system of Gundraju Kuppam Substation II Feeder using MATLAB model for simulation. The feeder supplied to 22 agricultural consumers using 100 kVA transformers. The analysis depicts that investment cost for the HVDS intervention was INR 6.4 lakh while the annual savings were INR 2.5 lakh. The payback period for this intervention was 2 years 6 months. The intervention resulted in reduction of both technical and non-technical losses, DTR failure rate, pumpsets burn out and improved tail end voltage. Sharma and Mittal (2016) evaluated the feasibility of two interventions (capacitor placement and HVDS) in 11kV Deetyakhedi Feeder in Rajasthan and calculated the annual saving and payback period from the proposed work. They observed 2.5 percent reduction in losses due to capacitor placement and overall losses declined from 40 per cent to 17 per cent after implementation of HVDS. The analysis suggested the HVDS investment cost was INR 4.45 lakh and the annual savings were INR 2.9 lakh. The payback period for the intervention was 1 year 6 months.

Gupta, Gill and Bansal (2012) discussed the case of 11 kV feeder in Jammu and Kashmir. They estimated the capital outlay for HVDS to be INR 1.95 crore, annual savings of INR 0.86 crore with payback period of 2 years 3 months. In another study, they discuss the case of BHELLA feeder in Punjab (Bansal, Gill and Gupta, 2012). They estimated that capital outlay for HVDS to be INR 2.25 lakh, annual savings of INR 0.75 lakh with payback period of 3 years. Agriculture feeders in Punjab were also studied by Dembra and Sharma (2014 b). They estimated that the line losses declined from 13.8 per cent to 5.4 per cent and tail end voltage increased from 407V to 414V.

In another study, Dembra and Sharma (2014 a) evaluated the case of agriculture feeder in Madhya Pradesh. They estimated that with conversion to HVDS total energy losses per annum declined from 12123 kWh to 8052 kWh due to reduction of power (copper, iron and

transformer) losses. Babu, Basani and B (2012) studied the case of Hyderabad South Zone. They estimated that post-implementation of HVDS, technical losses decline from 15.1 per cent to 10.3 per cent. The efficiency of the system increased from 84 per cent to 89 per cent and annual loss of revenue declined from INR 1.16 crore to INR 0.36 crore.

Majority of above mentioned studies discussed have considered energy savings due to decline in technical and non-technical losses. They have not quantified all the benefits accruing from HVDS system such as decline in transformer failure rate, decline in pumpsets failure rate, carbon savings etc. A study by USAID (2010) considered both energy savings and cost savings due to decline in transformer failure rate. They studied the case of four feeders (Kottur - SS1, Murakambattu - SS2, Patnam –SS2, Bangarupalem-SS4) in Andhra Pradesh which were selected to convert LT network to HVDS. There has been significant reduction in line losses, from 18.6 per cent to 5.5 per cent in Kottur, 13.8 per cent to 5.4 per cent in Murakambattu, and 16.8 per cent to 5.3 per cent. In Bangarupalem, line losses reduced from 16.3 per cent to 3.8 per cent following implementation of extended version of HVDS with reinforcement of conductors and installation of rated capacitors. There has also been increase in tail end voltage improved (350V to 420V in Kottur - SS1 and 385V to 430V in Murakambattu - SS2) and reduction in distribution transformer (DTR) failure rate from 15 per cent to 2 per cent. Study by Reddy, Rao and Kumar (2016) have also considered the case of carbon savings in their analysis. They analyzed the impact of HVDS intervention in Karampudi SS, Vepakampally Feeder supplying to 45 agricultural consumers using 100kVA Distribution Transformer. They have used MATLAB model for simulation and estimated that the cost of investment was INR 1.76 crore and annual saving of INR 1.56 crore, with payback period of 1.13 years. They estimated carbon saving worth INR 60 lakhs over a period of 5 years arising from lower energy consumption. Detailed summary of findings from different studies focusing on HVDS are discussed in **Table 4**.

Table 4: Summary of Findings from different studies focusing on HVDS

Author	Title	Study Areas	Findings
USAID (2010)	Best Practices in Technical Loss Reduction –Case Studies	Kottur - SS1, Murakambattu - SS2, Patnam –SS2, Bangarupalem-SS4	<ul style="list-style-type: none"> • Reduction in line losses in all feeders • Reduction in DTR failure rate from 15 % to 2 % • Increase in Tail end Voltage
Jahnavi (2014)	Reduction of Losses in Distribution System Using HVDS with Real Time Application	Gundraju Kuppam SSII	<ul style="list-style-type: none"> • Reduction in both technical and non-technical losses. • Annual Saving : INR 2.5 lakh; Capital Cost: INR 6.4 lakh; • Payback period: 2 year 6 months.
Sharma and Mittal (2016)	Techno-Economic Analysis for Electrical Energy Saving in Distribution Sector through Capacitor Placement and LT Less Distribution System	Deetyakhedi Feeder	<ul style="list-style-type: none"> • Reduction in losses due to capacitor placement is 2.5%. • Total losses declined from 40 % to 17 % after HVDS • Annual Saving : INR 2.9 lakh; Capital Cost: INR 4.45 lakh. • Payback period: 1 year 6 months
Reddy, Rao and Kumar (2016)	Comparative Study on Loss & Cost Minimization by Using High Voltage Distribution System	Karampudi SS,Vepakampally	<ul style="list-style-type: none"> • Energy Savings, decline in DTR failure rate and Carbon Savings • Annual Saving : INR 1.56 crore; Capital Cost: INR 1.76 crore. • Payback period: 1 year 1 months
Gupta, Gill and Bansal (2012)	Effectiveness of High Voltage in Distribution System: High Voltage Distribution System	11 kV feeder in Jammu and Kashmir	<ul style="list-style-type: none"> • Annual Saving : INR 86 lakh; Capital Cost: INR 1.95 crore. • Payback period: 2.27 years
Bansal, Gill and Gupta (2012)	Minimization of Losses by Implementing High Voltage Distribution System in Agricultural Sector	BEHLLA feeder in Punjab	<ul style="list-style-type: none"> • Annual Saving : INR 0.75 lakh; Capital Cost: INR 2.25 lakh. • Payback period: 3 years
Dembra and Sharma (2014 a)	High Voltage Distribution System For Agricultural Feeders In Distribution System	Agriculture Feeder in Madhya Pradesh	<ul style="list-style-type: none"> • Decline in power losses, copper losses, iron losses and transformer losses • Total losses per annum will decline from 12123 units to 8052 units

Dembra and Sharma (2014 b)	Improvement in Voltage Profile and Loss Minimization Using High Voltage Distribution System	Agriculture Feeder in Punjab	<ul style="list-style-type: none"> • Decline in line losses from 13.76 % to 5.44 % • Increase in tail end voltage from 407V to 414V
Babu, Basani and B (2012)	HVDS approach for reducing the Technical and Non-technical losses to enhance the Electrical Distribution System performance	Hyderabad South Zone (Old City)	<ul style="list-style-type: none"> • Decline in technical losses from 15.1 % to 10.3 % • Non-technical losses will become zero in HVDS system

The present study aims to conduct a detailed and comprehensive cost-benefit analysis including benefits for agricultural consumers in the state of Rajasthan. The subsequent sections provides detailed description of assumptions, cost and benefits of the HVDS intervention considered in our analysis.

2.3 Data

2.3.1 Source of Data

Data on benefits and cost was sourced from secondary sources, mainly published papers and reports including journal papers, tariff orders, APDISCOMs business plans, cost schedule, Economic Survey (2018), All India Electricity Statistics, among others. The study has also carried out extensive literature search to derive estimates such as decline in pumpset failure rate and DTR failure rate.

2.3.2 Assumptions

The following sections provides detailed description of both general and specific assumptions along with respective data source.

General Assumptions:

Project Life

LT lines are proposed to be upgraded to HVDS in 2018 and the life of the project has been assumed to be 25 years i.e. till 2043. This is applicable for both the interventions, HVDS and EEPS.

Capex and Opex

All the costs are at 2017 price level and appropriate adjustments were made wherever required. Capex of HVDS system is based on ASCI report (2008), BESCO (2017) and UP Cost Schedule (2017). The operation and maintenance expenditure was assumed to be same as in counterfactual except for change in the transformer failure rate. For estimating the cost related to transformer failure, half are assumed to be replaced and balance repaired in both cases i.e. for existing LT as well as in case of HVDS. In case of repair, the cost of repair is assumed to be comprising of equal amount of capital and labour. The labour component has been escalated at real wage growth while the capital component is constant. The study has not ascribed any scrap value as the same is considered as equal to the cost of collecting and transporting the transformers.

Social Cost of Carbon

Estimates of carbon emissions avoided from fossil fuel fired plants have been sourced from CCC (Tol, 2018) and appropriate adjustment have been made in the social cost of carbon.

Growth Rate of Agriculture Consumers

Agriculture consumer's data is sourced from All India Electricity Statistics (2015).

Environmental and Social Cost and benefits

There are no further environmental and social cost due to HVDS intervention as explained in study by A.P. Eastern Power Distribution Company Limited (APEPDCL, 2016).

The proposed HVDS intervention will ensure reliable electricity supply for agricultural purposes, potentially leading to increase in agricultural productivity and creating additional income opportunities. However, valuation of these benefits is out of the scope of this study

as it focuses on issues related to power sector. Likewise, there may be potential gains in other sectors such as health, education and sanitation by utilizing Government monies released from subsidizing power sector losses and subsidies.

General Assumptions

Table 5: General Assumptions

Parameter	Data	Source
Capex Escalation	WPI of respective years	Ministry of Commerce and Industry
Project Life	25 years	Assumption
Social Cost of Carbon at 5 percent discount rate (2010 USD)	7.6 USD/ tCO ₂	(Tol, 2018)

Specific Assumptions:

In order to minimize losses and enhance individual accountability of DTR, the study has considered the case where one HVDS transformer (25 kVA) will be provided to each pumpset. This will increase the sense of ownership and responsibility among the farmers and will result in decline in transformer failure due to overload. A review of evidence from implementation of HVDS schemes across various pilot sites revealed an average saving of 11 percent points, with a minimum of 8 percent points and maximum of 13 percent points (**Annexure-1, Table 18**). Adopting a conservative approach, to account for the fact that benefits from pilots may be overstated due to peculiarities, this study adopted half of average savings i.e. 5 percentage points as base case energy savings from implementation of HVDS. A higher loss reduction will further improve BCR. The biggest uncertainty, particularly in HVDS intervention is the pumpset failure rate where the only evidence was from report by (APEPDCL 2016). However, we have adopted a conservative approach by using one failure every year compared to 2-3 suggested by (APEPDCL 2016) report. There will be some additional agricultural connections released every year. These have been not included for sake of simplicity and because the BCR for those will be similar. Further, additional connections required in future are expected to be lower due to expansion of surface irrigation and consolidation of farms.

Table 6: Assumptions related to cost of HVDS Intervention

Parameter	Assumption	Source
Capex cost (conversion of LT to HT Lines)	INR 29,623	ASCI Report (2008)
Cost of HVDS transformer (25 kVA)	INR 88,648	ASCI Report (2008)
HVDS transformer required per agriculture connection	One 25 kVA transformer per agriculture connection	
Cost of replacing 25 kVA LT transformer	INR 52,101	BESCOM (2017)
Cost of repairing 25 kVA LT transformer	INR 13,431	UP Cost Schedule (2017)
Cost of repairing 25 kVA HVDS transformer	INR 34,156	Formula based
Labour cost	Escalated by wage growth rate of Rajasthan	CCC

Table 7: Assumptions related to benefits from HVDS Intervention

Parameter	Data	Source
Average Consumption per pumpset	15,495 kWh	All India Electricity Statistics 2014-15
Reduction in AT&C losses due to HVDS	5.5 percent	Case Studies
Reduction trajectory of AT&C Losses YoY (Under BAU)	1% (for reduction from 2018 to 2027) 0.5% (for reduction from 2028 to 2035) 0% (from 2036 onwards)	Projection based on historical evidence (Figure 1)
DTR failure rate before HVDS	15 percent	USAID
DTR failure rate after HVDS	1 percent	AP HVDS Ex-Ante Evaluation, JICA
Average cost of repairing a pumpset	INR 15,000	APEPDCL (2016)
Frequency of Pumpset Failure (before HVDS)	1 per year	APEPDCL (2016)

2.4 Calculation of Costs and Benefits

This section discusses the calculation of cost and benefits for HVDS intervention. To estimate the economic viability of the intervention, a standard cash flow analysis was used to calculate NPV and BCR of the interventions at 5 per cent discount rate.

2.4.1 Estimation of Costs

Capital investment required for HVDS includes two components. First, cost of conversion of LT lines to HT lines. Second, cost of a 25kVA distribution transformer. Each consumer is provided with one transformer of 25kVA to enhance ownership, accountability and enable transparent estimation of savings. To arrive at the total investment required, we have used the number of agricultural consumers, assuming that each pump will require approximately 500 meters of lines, based on historical average. Therefore, the total investment cost for HVDS were estimated to be ₹ 19,655 Crore.

2.4.2 Estimation of Benefits

Total estimated benefit from HVDS includes direct and social benefits. Total benefit consist of four components.

First, energy savings due to lower AT&C losses. The value of energy savings was estimated based on the variable cost of power purchase from the marginal plant, based on RERC tariff order. The capital cost were not considered for three reasons. First, savings from HVDS decline over years as loss reduction (at a slower pace) was considered even under counterfactual based on historical trend. Hence, for Rajasthan, savings from HVDS decline gradually and are nil by 2036. Second, the demand – supply scenario likely to prevail over medium term is expected to remain surplus given installed capacity of 330 GW and peak demand of about 165 GW. Further, the Government of India has expressed an ambition of adding 175 GW of renewable capacity. Third, the price of solar PV based power discovered in recent bidding were significantly lower (25%-35%) than the variable cost of marginal plants considered in this analysis. Since pumpsets need to operate a 6-8 hours in a day, it is possible to consider a scenario where they were supplied entirely using solar power. Even otherwise, from economic standpoint, allocating full fixed cost to customer load requiring power for less than one third of time is not automatic and requires allocation based on marginal contribution to the peak demand. On the basis above, it was considered relevant and appropriate to use the marginal plant but limit the savings potential on the basis variable cost.

Second, saving on account of reduced pumpsets failure. Due to poor quality of power supply delivered using LT network, the pump sets are repeatedly damaged because of the low voltage and frequent voltage fluctuations. At times, the pumps have to be repaired 2-3 times a year and requiring expenditure of cost ₹ 5,000 to ₹ 20,000 each time, depending on the size of the pump. As HVDS provides better voltage profile, the damage to the pump sets is substantially reduced, resulting in lower expenditure on repair and maintenance of pump. We have assumed that average cost of repairing a 12 HP pumpset to be ₹ 15,000 and that every pump fails once in a year. This is a conservative estimate based on (APEPDCL 2016) which indicates 2-3 failures every year.

Third, cost saved on account of reduced distribution transformer failure. The transformers failure rate was 15 percent a year because of overloading, which is reduced considerably in case of HVDS to 1 percent. We have assumed that 50 percent of the transformers which failed would have been replaced and remaining repaired.

Table 8: Cost and Benefits of HVDS intervention

Costs	INR Crore	Benefits	INR Crore
Capex	19,655	Value of Energy Savings	4,337
		Value of Carbon Saving	885
		Value of Savings (Reduction in pumpset failure)	37,300
		Value of Savings (Reduction in DTR failure rate)	2828
Total Cost	19,655	Total Benefit	45,350

Source: Author's Calculation; Notes: All figures assume a 5% discount rate

The BCR for HVDS intervention at 5 per cent discount rate was 2.31 (table 8). Therefore, we can conclude that the intervention to upgrade existing LT network to HVDS was economically viable.

2.5 Assessment of Quality of Evidence

The quality of evidence was 'Moderate/Strong' for both interventions. Study has sourced majority of data from published reports. However, limited evidence exists for some of the

variables such as DTR failure rate, pumpset failure rate, etc. The biggest uncertainty is the pumpset failure rate where the evidence only was reported by (APEPDCL 2016). However, we have adopted a conservative approach by using one failure every year compared to 2-3 suggested by (APEPDCL 2016) report. Further, sensitivity analysis was performed on key variables to evaluate the impact of uncertainty.

2.6 Sensitivity Analysis

Several variables were tested for sensitivity including reduction in AT&C losses, additional fixed cost of power purchase, capex for HVDS, frequency of pumpset failure in a year, average cost of repairing pumpset and DTR failure rate prior to implementation of HVDS. However, BCR was sensitive to three key risk factors i.e. capex for HVDS, frequency of pumpset failure in a year and average cost of repairing pumpset. The key variables along with the considered range are discussed in **Table 9**.

Table 9: Key risk factors for Sensitivity Analysis

Risk Factors	Case I	Case II
Increase in capital investment cost for HVDS	10%	30%
Frequency of pumpset failure in a year	0.5	2
Average cost of repairing pumpset	25%	50%

Table 10 represents the results of sensitivities for variables having a significant impact on the BCR. These include variables with relatively higher uncertainty regarding the base case value.

Table 10: Results of Sensitivities under HVDS intervention

Sensitivity	Base Case	Case I	Case II
Capex for HVDS	2.31	2.10	1.77
Frequency of pumpset failure in a year	2.31	1.36	4.21
Average cost of repairing a pumpset	2.31	2.78	3.26

Source: Author's Calculation; Notes: All figures assume a 5% discount rate

The result of the sensitivities are presented in **Table 10**. As the majority of benefits in the first intervention are in terms of savings from reduction in pumpset failure, varying frequency of pumpset failure had major impact on BCR. Changing the frequency of pumpset failure from 1 to 0.5 and 1 to 2 results in large variation in BCR from 2.31 to 1.36 and 2.31 to 4.21 respectively at 5 per cent discount rate. However, HVDS intervention remains economically viable in all scenarios.

3. HVDS + Energy Efficient Pumpsets (EEPS)

3.1 Description of intervention

The agriculture sector is one of the major and most inefficient power consumers in India due to unmetered supply and zero marginal tariff. Hence, it provides immense opportunity to save energy through better demand side management strategies. The water use efficiency in India at about 30-40 percent, one of the lowest in the world (EESL, 2014).

The irrigation pumpsets used are generally very inefficient with operating efficiency level of 30% or less. The pumpsets are more often oversized to extract water from increasingly declining depths and also to withstand large voltage fluctuations. The energy consumption is high mainly due to improper selection and installation, use of high-friction piping, lack of proper maintenance and frequent repairs. Demand for water for agriculture is expected to increase from 470 Billion Cubic Meters (BCM) in 1985 to 740 BCM in 2025 (EESL, 2014). However, the actual availability of the water will reduce from 83% to 69%, resulting in increasing stress on water availability and thereby on farmers (EESL, 2014). Such a scenario will likely increase energy intensity of pumping due to declining with water table.

In order to accelerate Demand Side Management (DSM) measures in agriculture sector, Government of India has approved a scheme on Agricultural Demand Side Management (Ag DSM) to be implemented by Bureau of Energy Efficiency (BEE) and Energy Efficiency Services Ltd (EESL). The objective of the AgDSM program is to reduce peak demand and energy consumption in the agriculture sector. Under this intervention the study has proposed to replace the existing inefficient pumpsets (1.2 million) in Rajasthan with BEE five rated 12 HP capacity (on an average) pumpsets. Implementing agricultural DSM is critical for improving

financial health of the distribution utilities in India since they sell significant amount of power to the sector with limited revenues. The present study evaluates the cost and benefit of energy efficient pumpsets with HVDS as a pre-requisite.

3.2 Literature Review

Power distribution losses in India are high following inefficiency existing in the agriculture sector. In case of agriculture sector, usage of inefficient pumpsets is one of the crucial factor contributing significantly towards high AT&C losses. It has been witnessed that energy intensity of pumping can be reduced by about 20 percent to 50 per cent by replacing the inefficient pumpset with efficient ones. Several pilot projects have been carried out to assess the improvement in end use efficiency in agriculture sector by replacement of existing pumpsets and accessories. From the experiences of pilots in BESCO, it was noted that there exists overall energy saving potential of around 35 to 65 per cent by replacement of existing inefficient pumpsets and accessories (Ag-DSM, 2011).

Crossely (2008) studied Agricultural Pumpset Efficiency Improvement Program developed by the Noida Power Company Limited (NPCL) and implemented jointly with manufacturers of energy efficient pumps and other equipment, and by financial institutions. The NPCL distribution system servicing the agricultural sector was characterized by high line losses, wastage of energy in running pumpsets (7500 kWh per agricultural consumer per annum), low revenue generation and high levels of theft and pilferage of electricity. It was observed that replacement of a conventional 7 HP pumpset with a high efficiency 3.0 HP pumpset resulted in decline in energy consumption (67 per cent) from 10,800 kWh to 3,510 kWh per year and increased power factor from 0.65 to 0.85.

Desai and Aiholli (2017) evaluated operating efficiency of 1,337 agricultural pumpsets in the Mandya District, Karnataka. They identified various factors that could affect the pump performance such as inferior design, improper pump selection and usage, undersized pipes, suction head variations and large discharge length and motor rewinding and low voltage profile. They estimated the energy saving potential due to replacement of existing pumpsets with energy efficient pumpsets. They observed that weighted average operating efficiency of all the existing pumpsets was 28.3 per cent and the efficiency of the new proposed pumps

was 51 per cent (submersible) and 55 per cent (monoblock). The achievable energy savings were estimated to be 44 per cent and in terms of quantum, the overall consumption by pumpsets could be reduced from 10 Million Units (MU) to 6 MU, i.e. reduction of 40 per cent.

EESL (2014) studied the case of 317 agricultural pumpsets in the East Godvari District of Andhra Pradesh. They observed that major reasons for pumpset failure and lower discharge output was erratic power supply and variation in water levels leading to incorrect selection with respect to head. As a result, power consumption of the pumpsets was more than the sanctioned load. The overall average operating efficiency of old pumpsets was around 25 per cent with an average energy consumption of 18.64 kW. In case of energy efficient pumpsets, overall operating efficiency was 34 per cent.

International Energy Initiative and Prayas (2010) has studied several energy efficiency initiatives related to agriculture implemented in the states of Gujarat, Tamil Nadu, Andhra Pradesh, Maharashtra and Punjab. In case of Gujarat, in 1997-98, existing pumps were replaced by a mono-block pump of lower capacity, but providing at least equivalent discharge. This resulted in energy saving of 24 per cent to 69 per cent. In case of Tamil Nadu, energy saving due to rectification of suction and delivery pipes alone were between 8– 14 per cent, out of overall saving of 19 per cent (**Table 11**).

Our review suggests that only the Water-Energy Nexus (WENEXA) program in Karnataka under USAID funding (Ag-DSM, 2011) implemented the EEPS with HVDS under Ag-DSM. Under this project, total number of 277 pumpsets were replaced by high EEPS in Doddballapura Sub-Division. As a result, BESCO has saved 29.23 MU from April 2011 to June 2013 at Doddaballapura (BESCO, 2013). As efficient pumpsets are equally likely to fail in the absence of HVDS, the savings from replacing inefficient pumpset with efficient ones are unlikely to be sustained in the absence of HVDS. Hence, the study strongly believes that EEPS needs to be implemented with HVDS and metering as precondition. Such an effort will likely require farmer awareness due to perceived reluctance to metering. However, such a strategy has a significantly higher probability of sustained savings as demonstrated by experience of the WENEXA program implemented in Karnataka.

Table 11: Summary of Findings from different studies focusing on EEPS

Author	Objective	Study Areas	Findings
Crossely (2008)	Agricultural Pump Set Efficiency Improvement Program - India	Noida	<ul style="list-style-type: none"> • Replacement of a conventional 7 HP pump set with a high efficiency 3.0 horsepower pump set. • Decline in energy consumption from 10,800 kWh to 3,510 kWh per year • Increase in power factor from 0.65 to 0.85
Desai and Aiholli (2017)	Agricultural Demand Side Management: A Case Study of Mandya District, Karnataka, India.	Mandya District, Karnataka	<ul style="list-style-type: none"> • Achievable energy savings is estimated at 44 per cent • Decline in overall consumption by pump sets from 10.07 MU to 5.63 MU
EESL (2014)	Pilot AgDSM Project at Rajanagaram Mandal In East Godavari District, Andhra Pradesh	East Godavari District, Andhra Pradesh	<ul style="list-style-type: none"> • Average operating efficiency was around 25.22 per cent with an average energy consumption of 18.64 kW • Power consumption of the pumpsets is more than the sanctioned load
International Energy Initiative and Prayas (2010)	Efficient well-based irrigation in India: Compilation of experiences with implementing irrigation efficiency	All India Case Study	<ul style="list-style-type: none"> • Gujarat energy saving range from 24 per cent to 69 per cent due to replacement of old pumpset with EEPS • In Tamil Nadu energy saving by rectification of suction and delivery pipes alone was 8 per cent to 14 per cent

3.3 Data

All the general and specific assumptions presented in **section 2.3** are same for this intervention as well. According to CEA (2015), average pumpset size in case of Rajasthan is approximately 16 HP. Considering average pumpset size in Rajasthan and 30 per cent energy saving, this study has considered the case where the existing pumpsets are proposed to be replaced with average 12 HP (5 star rated) EEPS in 2018. The cost of pumpsets is sourced from EESL report (2014) and installation cost is sourced from APEPDCL petition (2017) (**table 12**). Meter costs were sourced from ASCI Report (2008). As explained previously, new

connections were not considered for sake of simplicity and because the benefits will be similar. As per the EESL (2014) report, energy savings from EEPS were as high as 50 per cent. However, we have adopted a conservative estimate of energy savings as 30 per cent (**Table 13**). Further, old pumpsets will be taken back by the implementing agency and destroyed to ensure that they are not recycled back through the grey market. The study has not ascribed any scrap value as the same is considered as equal to the cost of collecting, transporting and destroying the pumpsets.

Table 12: Assumptions related to cost of EEPS Intervention

Parameter	Assumption	Source
Pumpset Cost (12 HP)	INR 45,000	EESL Report 2014
Installation cost	INR 4,600	APEPDCL Petition
Meter cost	INR 1,970	ASCI Report

Table 13: Assumptions related to benefits from EEPS Intervention

Parameter	Assumption	Source
Energy Savings due to EEPS	30%	APEPDCL Petition

3.4 Calculation of Costs and Benefits

This section discusses the calculation of cost and benefits for EEPS intervention. To study the economic viability of the intervention and to calculate NPV and BCR of interventions at 5 per cent discount rate.

3.4.1 Estimation of Cost

The cost of energy efficient pumpsets has two components. First, cost of energy efficient pumpset including the installation cost. Second, cost of metering the pumpsets. There were 12.5 lakh pumpsets in 2015 in Rajasthan (CEA, 2015). The number of pumpsets has been appropriately adjusted to drive the number of pumpsets in 2017. Total capital investment required for the EEPS was estimated to be ₹ 26,386 crore.

3.4.2 Estimation of Benefit

Direct benefit of EEPS is energy savings due to reduced consumption. The value the energy saving was estimated based on the variable cost of power purchase from marginal plant, based on RERC tariff order. As explained under intervention 1 or fixed cost of power purchase were not included. Social benefit consist of cost of carbon emission avoided due to energy savings. It was estimated using the social cost of carbon. Total benefit of the EEPS intervention were estimated to be ₹90,780 crore.

Table 14: Cost and Benefits of EEPS intervention

Costs	INR Crore	Benefits	INR Crore
Capex	26,386	Value of Energy Savings	39,309
		Value of Carbon Saving	11,343
		Savings (Reduction in pumpset failure)	37,300
		Savings (Reduction in DTR failure rate)	2828
Total Cost	26,386	Total Benefit	90,780

Source: Author's Calculation; Notes: All figures assume a 5% discount rate

The BCR for EEPS intervention at 5 per cent discount rate was 3.44 (**table 14**). Therefore, we can conclude that the intervention to replace inefficient pumps with EEPS was economically viable.

3.5 Sensitivity Analysis

Several variables were tested for sensitivity including capex cost for EEPS, including capital (fixed) component of power purchase, energy savings due to EEPS, frequency of pumpset failure in a year and average cost of repairing pumpset. However, BCR was most sensitive to only three key risk factors (as shown in **Table 15**)

Table 15: Key risk factors for Sensitivity Analysis

Risk Factors	Case I	Case II
Energy Savings due to EEPS	20%	40%
Frequency of pumpset failure in a year	0.5	2
Average cost of repairing pumpset	25%	50%
Fixed cost of power purchase (levelized)	INR 1.0/kWh	-

Table 16 represents results of sensitivities where change in the variable results in a significant impact on the BCR. These include variables with relatively higher uncertainty regarding the base case value.

Table 16: Results of Sensitivities under EEPS intervention

Sensitivity	Base Case	Case I	Case II
Frequency of pumpset failure in a year	3.44	2.73	4.85
Average cost of repairing pumpset	3.44	3.79	4.15
Energy saving due to EEPS	3.44	2.91	3.97
Fixed cost of power purchase (levelized)	3.44	3.88	-

Source: Author's Calculation; Notes: All figures assume a 5% discount rate

The result of the sensitivities are shown in (**Table 16**). The results are similar to previous intervention with cost of pumpset repair and frequency of pumpset failure as the key risk factors. Changing the frequency of pumpset failure from 1 to 0.5 and 1 to 2 results in variation in BCR from 3.44 to 2.73 and 3.44 to 4.85 respectively at 5 per cent discount rate. In this case, if energy savings due to EEPS increase to 40 per cent, BCR increases from 3.44 to 3.97. Also, if we include fixed cost of INR 1.0/kWh (levelized) to power purchase, BCR increases from 3.44 to 3.88. However, for all the sensitivities, the project remain economically viable.

5. Conclusion

Power distribution is the most crucial link in the electricity supply chain. In India, it has been the weakest link for the most part. The segment has been plagued by high distribution losses due to theft of electricity, poor quality of supply and customer service and weak financial condition of utilities. Agriculture sector is one of the major and inefficient users of power. Farmers deploy low cost inefficient pumpsets for irrigation as a mitigating strategy to erratic and poor quality supply. Unmetered supply, zero marginal cost and state subsidies have locked the segment into a vicious cycle of declining water availability, increasing energy intensity and stress on state finances.

To address these challenges, strategic interventions are required to break the vicious cycle. The study believes that two most relevant strategies are up-gradation of LT network to HVDS and replacement of inefficient pumpsets with EEPS. This paper has carried out cost-benefit analysis of these two interventions for Rajasthan. HVDS and EEPS interventions offer several benefits such as reduction in AT&C losses, improved quality of supply, reduction in pumpset failure, and decline in DTR failure rate, among others. They also result in environmental benefits in terms of avoided carbon emissions as majority of the power plants in India are coal based. Due to HVDS and usage of EEPS, system efficiency will be increased resulting in significantly lower energy consumption. The paper found out that both the interventions were economically viable but benefits were higher in the second case i.e. HVDS + EEPS (**Table 17**).

Table 17: Summary of Benefits, Cost and BCR at three discount rate

Interventions	Discount	Benefit (INR Crore)	Cost (INR Crore)	BCR	Quality of Evidence
HVDS	3%	₹ 58,650	₹ 20,037	2.93	Strong/Moderate
	5%	₹ 45,350	₹ 19,655	2.31	
	8%	₹ 33,118	₹ 19,109	1.73	
HVDS + EEPS	3%	₹ 1,36,876	₹ 26,899	5.09	Strong/Moderate
	5%	₹ 90,780	₹ 26,386	3.44	
	8%	₹ 59,494	₹ 25,653	2.32	

Source: Author's Calculation; Notes: All figures assume a 5% discount rate

The study believes that state wide implementation of these two interventions offers a significant opportunity for the power sector, particularly DISCOMs but equally importantly for their owners i.e. the State Government. Given the large benefit from the interventions, particularly EEPS along with HVDS, we recommend that pilot projects should be initiated at the earliest, starting from sites with highest losses and maximum number of agricultural connections. We are also of the opinion that given the relatively large capex requirements and dispersed nature of the agricultural consumers, it will be relevant to involve other stakeholders such as private sector, farmers' co-ops, NGOs and state administrative machinery to ensure its success.

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7. Annexure

Table 18 : Case studies of Energy Savings

State	District	Rural/Urban	Area/ Feeder	LT (AT&C loss)	HVDS (AT&C loss)	Energy Saving
AP	Chittoor	Rural	Bangarpalem -ss	16%	3.8%	13%
AP	Krishna	Rural	Patnam-ss	17%	5.3%	12%
AP	Bellary	Rural	Kotturu-S1	19%	5.5%	13%
AP	Chittoor	Rural	Murakambattu-SS2	14%	5.4%	8%

Rajasthan is the largest Indian state. It has a diversified economy, with mining, agriculture and tourism. Rajasthan has shown significant progress in improving governance and tackling corruption. However, it continues to face acute social and economic development challenges, and poverty remains widespread. What should local, state and national policymakers, donors, NGOs and businesses focus on first, to improve development and overcome the state's remaining issues? With limited resources and time, it is crucial that priorities are informed by what can be achieved by each rupee spent. To fulfil the state vision of "a healthy, educated, gender sensitive, prosperous and smiling Rajasthan with a well-developed economic infrastructure", Rajasthan needs to focus on the areas where the most can be achieved. It needs to leverage its core competencies to accelerate growth and ensure people achieve higher living standards. Rajasthan Priorities, as part of the larger India Consensus – a partnership between Tata Trusts and the Copenhagen Consensus Center, will work with stakeholders across the state to identify, analyze, and prioritize the best solutions to state challenges. It will commission some of the best economists in India, Rajasthan, and the world to calculate the social, environmental and economic costs and benefits of proposals.



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Copenhagen Consensus Center is a think tank that investigates and publishes the best policies and investment opportunities based on social good (measured in dollars, but also incorporating e.g. welfare, health and environmental protection) for every dollar spent. The Copenhagen Consensus was conceived to address a fundamental, but overlooked topic in international development: In a world with limited budgets and attention spans, we need to find effective ways to do the most good for the most people. The Copenhagen Consensus works with 300+ of the world's top economists including 7 Nobel Laureates to prioritize solutions to the world's biggest problems, on the basis of data and cost-benefit analysis.