The Smartest Targets For The WORLD 2016-2030
The World’s Best Targets

• Right now, 193 governments negotiating
  • Targets for 2016-2030
  • Most people don’t know
  • Development aid 2016-30: $2.5 trillion
The World’s Best Targets 2000-2015

• Millennium Development Goals
  • Simple & smart
    • Poverty
    • Hunger
    • School
    • Child deaths
    • Maternal deaths
    • Water & sanitation
The World’s Best Targets 2016-2030

• Sustainable Development Goals
  • Public discussion
  • 169 targets

• Number of targets
  • MDGs
    • 18, with 374 words
  • SDGs
    • 169, with 4369 words
The World’s Best Targets 2016-2030

• One education target
  • by 2030 ensure all learners acquire knowledge and skills needed to promote sustainable development, including among others through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship, and appreciation of cultural diversity and of culture’s contribution to sustainable development.
Need priorities
Copenhagen Consensus

• Cost-Benefit Analysis
  - Everything in same measure (typically $)
  - This does NOT mean that only focus is money
  - Our analysis values all three dimensions
    • Economic
    • Social
    • Environmental
  • Like a menu at an expensive restaurant
Topics

- Education
- Illicit Financial Flows
- Conflict and Violence
- Science and Technology
- Data for Development
- Energy
- Population and Demography
- Trade
- Climate Change
- Biodiversity
- Gender Equality

- Nutrition
- Health: Infant Mortality and Women's Health
- Infrastructure
- Poverty
- Air Pollution
- Health: Infectious Diseases
- Health Systems
- Governance and Institutions
- Water, Sanitation and Hygiene
- Food Security
1,800+ Pages of Research by 82 Economists & 44 Sector Experts

107 Assessed Targets

1,000+ Media Articles

80+ Countries

100+ Published Papers

Featured In
What does the world want?

7,095,473 votes for All Countries & Country Groups / All Genders / All Education Levels / Age Group (All Age Groups)

- Good education: 4,754,005
- Better healthcare: 4,008,688
- Better job opportunities: 3,858,812
- An honest and responsive government: 3,243,734
- Affordable and nutritious food: 2,885,607
- Protection against crime and violence: 2,762,490
- Access to clean water and sanitation: 2,632,950
- Support for people who can’t work: 2,370,284
- Better transport and roads: 2,264,059
- Equality between men and women: 2,247,482
- Reliable energy at home: 2,141,458
- Freedom from discrimination and persecution: 1,997,018
- Political freedoms: 1,972,688
- Protecting forests, rivers and oceans: 1,798,359
- Phone and internet access: 1,742,230
- Action taken on climate change: 1,429,654

http://data.myworld2015.org/
Some poor targets

by 2030 ensure equal access for all women and men to affordable quality technical, vocational and tertiary education, including university

• Feels good
  • Vocational training low payback
  • University mostly subsidy for rich peoples’ kids
Some poor targets

by 2030 achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value.

• Nice sentiment
• Some unemployment necessary
• No secret policy to increase what’s already done
• Often leads to job protection rules
  • Helping insiders, harming outsiders
  • Lead to more youth unemployment
  • Increase poverty (e.g. India, Besley and Burgess 2014)
Overall benefit
All papers available on www.post2015consensus.com
Free trade

- **Doha round**
  - Costs $250bn (mostly paying off Western farmers)
  - Benefits $500,000bn
    - Or $11,000bn by 2030
    - $1,000 per person in the developing world
    - Lifting 160 million people out of poverty
  - $2,000 back on each dollar
Family planning

• Population
  - 2.4bn more by 2050, most from young world
  - Contraception to 215m women
    • Cost $3.6bn/yr
    • Benefits:
      ─ 640,000 fewer newborn deaths
      ─ 150,000 fewer maternal deaths
      ─ 600,000 fewer children who lose their mother
      ─ $145bn/yr
      ─ Demographic dividend $288bn/yr
  • $120 back on each dollar
Migration

• Developed world getting old

• Developing world can become much more productive
  - “Reduce barriers to migration”
  - Makes both the developing and developed world richer
  - Estimates show BCRs from 45-336
  - Does not include political costs
Nutrition

• 0-2 years old
• Guatemala
• Average cost
  - $97 per kid
• Average benefit
  - $4,365
• BCR: 45
<table>
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Climate and energy

• Indoor air pollution
  - 30% cleaner cooking stoves
  - $11bn cost, $161bn benefits, BCR: $15

• Get rid of fossil fuel subsidies: $15+

• Energy R&D: $16
Climate and energy

• Universal energy access
  - Much more expensive
  - $135bn/year
  - Benefits $916bn
    • BCR: 7

• Double energy efficiency
  - Cost $213, benefit $576, BCR: 3
Climate and energy

• Double renewable energy
  - Cost $514bn
  - Benefit $415bn
  - BCR $0.80 back on the dollar

• 2°C target
  - Cost about $100,000bn
  - 3°C cost about $40,000bn
    • 2°C only avoid about $100bn/year extra towards end of century
Trade
Reduce world trade restrictions (full Doha)
Freer Regional Asia Pacific trade

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Better institutions
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Data for Development
Data collection for all 169 targets
Next steps

• All information out in 24 countries
  - articles out in 50+ countries
East African (Tanzania, Kenya, Rwanda)
Next steps

• All information out in 24 countries
  - articles out in 50+ countries

• Nobel Laureates
Nobel Laureates’ 19 priorities

People
Lower chronic child malnutrition by 40%
Halve malaria infection
Reduce tuberculosis deaths by 90%
Avoid 1.1 million HIV cases with circumcision
Cut early death from chronic diseases by 1/3
Reduce newborn mortality by 70%
Increase immunization, reduce child deaths by 25%
Make family planning available to everyone
Eliminate violence against women and girls

Planet
Phase out fossil fuel subsidies
Halve coral reef loss
Tax pollution damage from energy
Cut indoor air pollution by 20%

Prosperity
Reduce trade restrictions (full Doha)
Gender equality in ownership, business and politics
Boost agricultural yield increase by 40%
Increase girls’ education by 2 years
Universal primary education in sub-Saharan Africa
Triple preschool in sub-Saharan Africa
Next steps

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  - articles out in 50+ countries
• Nobel Laureates
• Youth Forums
• Capitol briefings
• Journalist briefings
Thank you